Meet GlobalBlock, your new brand defense.

What is Domain Blocking?

A proven method over the last decade to protect your intellectual property more cost-effectively and efficiently.

Instead of registering your trademark across multiple domain extensions, you can purchase a block to prevent others from doing so. This helps protect against cybersquatting, phishing, and trademark infringement.

What is GlobalBlock?

GlobalBlock is a unified domain name blocking service, spanning gTLDs, new gTLDs, and ccTLDs.

GlobalBlock instantly blocks all available names matching a particular brand in hundreds of domain extensions simultaneously, providing a level of protection for brand owners not previously possible.

Why does your brand need domain blocking?

- Prevents anyone from registering your name
- Name is 'owned' by the brand owner
- Privacy maintained – no public record of ownership
- Only available to verified rights owners
- Capable of upgrading to 'registered' status

Key GlobalBlock Features

Direct Protection
This sophisticated technology connects directly to all participating registries in parallel and applies for block protection in real-time with no further requirements to be met by the registrant.

Global Coverage
Bringing together hundreds of registries and TLD operators, coverage is not limited to one provider and aims to include as many TLDs as possible.

Cost Reduction
Compared to individual registrations, blocking represents significant cost benefits, and unlike domain registration, there's no need to maintain each individual domain.
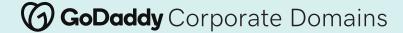
Priority AutoCatch
This blocking technology continues to work in the background beyond the initial order and will catch any domain that could not be blocked the very moment it becomes available.

Domain Unblocking
Want to use a domain for a specific campaign or promotion? With GlobalBlock you have the freedom to move domains in and out of your block whenever you wish.

GoDaddy Corporate Domains

Your GlobalBlock Options

GlobalBlock offers two products, GlobalBlock and GlobalBlock+, which additionally protects your brand from look-alike variations, often used in phishing attacks and abuse activities.

Key Features	GlobalBlock	GlobalBlock+
Direct blocking across all GlobalBlock TLDs	✔	✔
Premium domain name blocking	✔	✔
Priority AutoCatch	✔	✔
Domain Unblock	✔	✔
Unlimited blocking of main labels	✖	✔
Blocking of homoglyph confusable characters	✖	✔

TLD Coverage

GlobalBlock covers over 600 domain extensions, with the number of extensions expected to increase over time. TLDs are offered across multiple registries and include gTLDs (ex. .biz, .info, .mobi), new gTLDs (ex. .app, .reviews, .careers), and ccTLDs (ex. .us, .cr, .ac). As of October 2024, GlobalBlock added more than 30 additional extensions, including those previously only available through the standalone AdultBlock service—.xxx, .adult, .porn, and .sex.

Is Your Brand Eligible?

GlobalBlock is open to the following eligibility criteria:

Registered trademarks **Unregistered trademarks** **Company or organization names** **Celebrity names**

Customers with any of the following are automatically pre-verified:
- AdultBlock
- DPML
- MPML
- dotXXX Sunrise B (SRB)
- TMCH Signed Mark Data (SMD)

Pricing and the current list of covered domain extensions are available upon request.

Please reach out to your GCD contact, sales@gcd.com, or click here to schedule a consultation regarding the GlobalBlock program.